

# CHAITRALI FEGADE

VISUAL DESIGNER

[www.chaitralifegade.com](http://www.chaitralifegade.com)

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## SUMMARY

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Hi, I am a multidisciplinary designer always on the lookout for innovative solutions and fun ways to tell stories! My areas of expertise include Illustration, Animation, Research and Immersive Graphics.

## EDUCATION

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2020 - 2022

IIT HYDERABAD

M.Des in Visual Design

2016 - 2020

SIR J.J. SCHOOL OF ART

B.F.A. in Interior Decoration

## EXPERIENCE

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### TATA CONSULTANCY SERVICES

Aug 2022 - Feb 2024

#### Visual Designer

- Created the Design System for the application. Crafted and tested elements such as- icons, cards, illustrations and buttons- with their micro-interactions.
- Conceptualized and delivered solutions and designs for multiple requirements across various platforms in collaboration with interdisciplinary teams, while maintaining the brand and accessibility guidelines.

### PLANKTON COLLECTIVE STUDIO

Aug 2021

#### Animation Intern

- Brainstormed and iterated ideas with the founders to make an engaging and impactful Introduction Video for the Studio, capturing the essence of their purpose and identity.

### JVD FILMS

Dec 2020

#### Concept Artist (Contract based)

- Created character design layouts for multiple characters for the pre-production team to fit the theme given and developed into 3D figures.

### DESIGN PLUS

June 2019

#### Illustration Intern

- Designed Icon and Illustration sets for different themes for their website. Experimented with different illustration styles to convey the brand message.

## SKILLS

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- Design Research
- Branding and Illustration
- Concept Development
- Graphic composition and stylization
- 2D Animation
- UI UX Design